Wednesday, 11 February 2026
Auckland, New Zealand

explorance summit

10:00 AM

10:00 AM - 10:30 AM
Registration and Morning Tea

10:30 AM

10:30 AM - 10:40 AM
Welcome Address
Tim Brennan, General Manager, Asia-Pacific at Explorance

10:40 AM

10:40 AM - 11:10 AM
Keynote

Feedback as a Superpower: Turning Insights into Transformation
Samer Jaffar, General Manager, Global Higher Education at Explorance

Feedback isn't just a tool for fixing problems-it's a superpower that fuels innovation, shapes experiences, and drives transformation. In this keynote, we'll explore the concept of feedback for the future, shifting the conversation from reactive issue resolution to proactive value creation. Through real-world examples, we'll showcase how organisations have harnessed feedback to innovate, design transformative experiences, and create lasting impact.

11:15 AM

11:15 AM - 11:30 AM
Presentation

Introduction from AAIR
Cassandra Saunders, Surveys and Evaluation SIG Chair, AAIR

11:30 AM

11:30 AM - 12:00 PM
Coffee Break

12:00 PM

12:00 PM - 12:15 PM
Roundtable Discussion

Looking Back, Listening Forward
Tim Brennan, General Manager, Asia-Pacific at Explorance

12:15 PM

12:15 PM - 1:00 PM
Reimagining Feedback in Higher Education: Introducing Explorance BlueX
Arjoman Chatterji, Senior Solutions Engineer at Explorance

The Survey Software That's Built for Everyone

Join this session for an exclusive look at BlueX a new survey platform redefining how higher education collects and acts on insights. Built to go beyond traditional form builders, BlueX enables academic teams to create expressive, intuitive, and actionable surveys with ease. From research projects to administrative surveys, BlueX delivers unmatched customization, seamless collaboration, and advanced analytics - so every voice can be heard and every decision can be data-informed.

In this session, you'll learn how BlueX enables institutions to:

- Empower campus-wide surveying across schools, faculties, and people while maintaining oversight through role-based sharing and approval workflows
- Deliver survey analytics and insightful reports within the same platform
- Adapt on the fly with live survey versioning, templates, and real-time respondent tracking
- Do more than surveys, including forms, newsletters, non-graded quizzes, and interactive content with a single intuitive survey editor

1:00 PM

1:00 PM - 2:00 PM
Lunch

2:00 PM

2:00 PM - 3:00 PM
Workshop

BlueX hands on session
In this hands-on workshop, you'll learn how to design professional, on-brand surveys in BlueX with ease. Discover best practices for layout, logic and question flow, plus creative strategies for using BlueX across your institution, from decentralised surveys to research projects. Walk away ready to launch you own survey before the session ends.

3:00 PM

3:00 PM - 3:30 PM
Tea Break

3:30 PM

3:30 PM - 4:20 PM
Explorance Product Vision and Roadmap
Zelbrey Bedard, Chief Product Officer at Explorance

This session will provide an exclusive look into the future of our core software products. In this session, Explorance will share a strategic vision guiding our product development, unveil upcoming innovations, and provide a sneak peek at the roadmap ahead. Discover how we're evolving to meet your needs, drive greater impact, and empower your success.

4:20 PM

4:20 PM - 4:30 PM
Explorance World 2026 Spotlight + Closing Remarks
Tim Brennan, General Manager, Asia-Pacific at Explorance

5:00 PM

5:00 PM - 7:00 PM
Social Event at The Churchill
Drinks and Canapes

7:00 PM

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