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Explorance Product Roadmap 2025-2026

# FEEDBACK ANALYTICS

## Connected Intelligence

Sara Alkadri, Blue Product Manager | Nov 21,2025

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# Built Around You

**What:**
- Directional preview of where we're going, based on your evolving needs.

**Who:**
- For higher education, workplace, HR, L&D, administrators, analysts, etc.

**Where:**
- **Product usage data:** adoption trends, feature requests
- **Market trends & innovation:** AI, accessibility, multilingual
- **Strategic priorities:** empowering admins, improving data literacy, extending value across the org
- **Compliance and platform evolution:** integrations, data security
- **Worldwide customer feedback:** direct conversations, workshops, Summits, Explorance World

**When:**
- Today's roadmap spans roughly 18 months
- Some features may shift based on learnings and feedback

**Not:**
- Not an exhaustive list of every feature
- Not a fixed commitment with dates
- Not just cool tech – it's designed to solve real problems

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# A Suite of Best-in-class Solutions, Capturing and Interpreting Each Experience

**mly**

Use purpose-built AI to understand sentiment and turn feedback into insights.

**blueX**

Empower any user in your organization to gather the feedback data they need.

**blue**

Automate the collection, analysis, and distribution of your feedback insights.

**mtm**

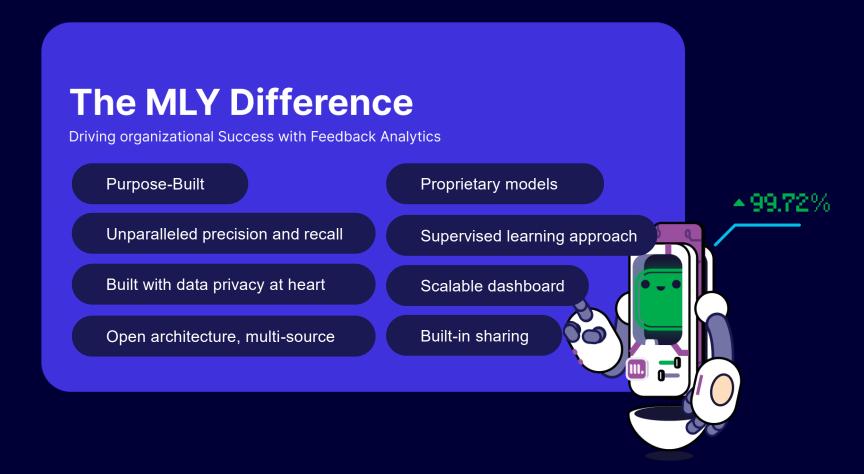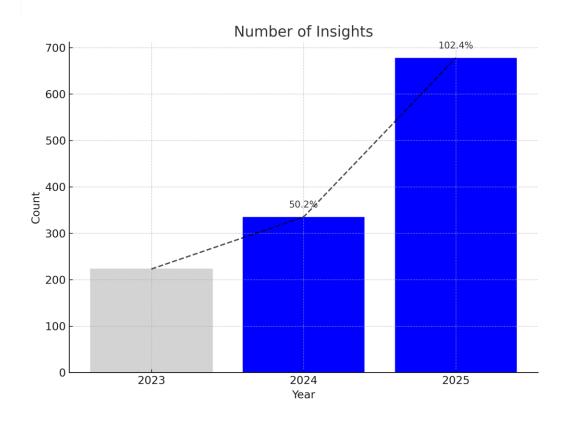Make data-driven decisions that directly impact business outcomes.

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# MLY

## What is MLY AI?

**Reimagine Education Awards**
Explorance
**GOLD WINNER**
AI in Education Award
2024

THE EDTECH AWARDS
COOL TOOL
FINALIST 2025

## The MLY Difference

Driving organizational Success with Feedback Analytics

| | |
|---|---|
| Purpose-Built | Proprietary models |
| Unparalleled precision and recall | Supervised learning approach |
| Built with data privacy at heart | Scalable dashboard |
| Open architecture, multi-source | Built-in sharing |

▲99.72%

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# Models
## Workplace

**mly**

Number of Insights



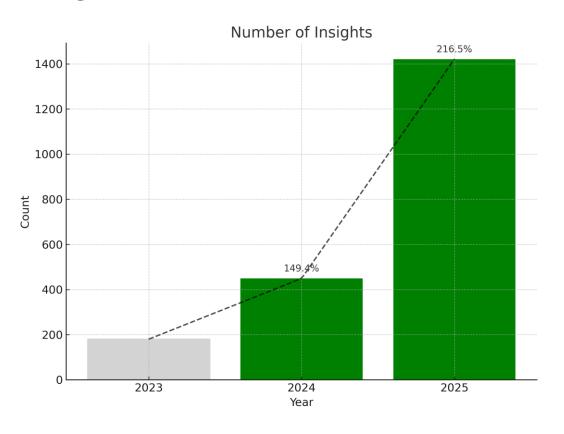| Category | Subcategories |
|---|---|
| ✳️ Work & Flexibility | • Work Design & Flexibility<br>• Logistics & Environment<br>• Infrastructure & Tools |
| 🧠 Leadership & Management | • Leadership & Management<br>• Trust & Integrity<br>• Processes & Strategy |
| 🌱 Culture & Belonging | • Culture, Belonging & Values<br>• Teamwork & Relationships<br>• Social & Engagement |
| 🗣️ Voice & Communication | • Communication & Voice<br>• Hiring & Onboarding |
| 📈 Growth & Development | • Growth & Development<br>• Job Role & Fit |
| 💰 Compensation & Benefits | • Compensation & Benefits |
| 🧘 Employee Wellbeing | • Employee Experience & Wellbeing<br>• Innovation & Change<br>• Project & Output |

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# Models

## Higher Education

Number of Insights



| Category | Focus | Update |
|---|---|---|
| 🎓 Teaching, Learning, and Program Quality | Instructional design, subject delivery, learning impact | Augmented |
| 👫 People & Relationships | Peer-to-peer, instructor-learner, employee-student dynamics | New |
| 🏛 Administrative & Institutional Support | Systems, services, clarity and ease of access to resources | New |
| 🌐 Learning/Work Environment & Modalities | Physical and digital conditions under which learning/work takes place | New |
| 💬 Feedback & Continuous Improvement | Mechanisms for capturing insights and perceptions | Augmented |
| 🧘 Wellbeing & Daily Life Logistics | Daily life experience that affects performance and satisfaction | Augmented |
| 🌍 Community, Belonging & Inclusion | Student/employee life, inclusive culture, and sense of belonging | New |

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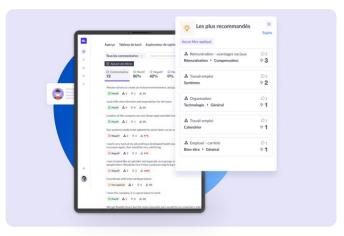❖explorance    explorance summit

# MLY 2.0





## New widgets

- Alerts by demographics (e.g., location)
- Sentiments
- Recommendations
  - Categorized recommendations
  - Prioritized recommendations

## Data Cleanup

(e.g., exclude N/A, "no comment", short phrases)

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# MLY 3.0

### Collaborative Tools for Discussions
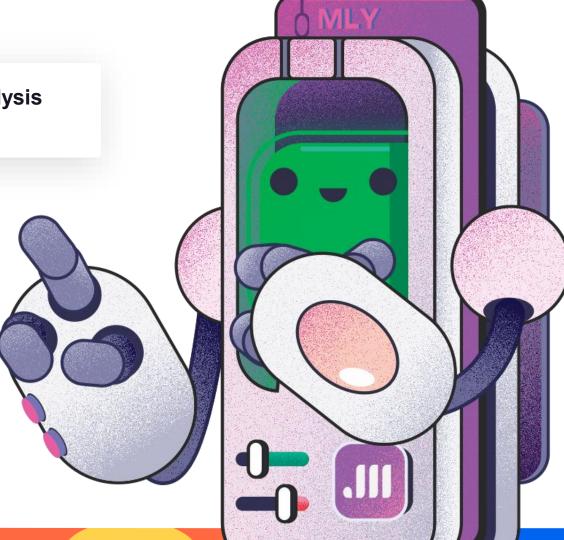
Pinned comments, notes, categories, tags

### Improved Reanalysis

Append new comments

### Optional modules

- Insight Summary (included)
- Multilingual analysis
- Redaction
  - Automatic-partial: keywords, phrases
  - Automatic-complete: entire comment removal
  - Manual: Collaborative, delegated

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# MLY 3.1

## Redaction Workspace

- Quick review and approval
- Multilingual redaction support
- Time limits
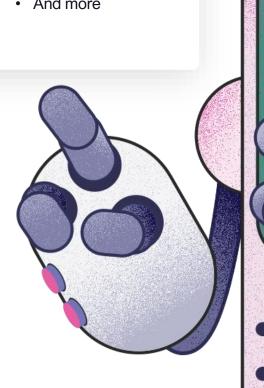- Keep key names visible

## Improved Sharing

- Granular sharing controls
- Quick summaries
- Personalized explorer view
- Email control
- One-click sharing
- Welcome messages
- And more

## Advanced Insights

- **Title fusion:** Vague answers comprehension
- **Alerts categorization**
  - Danger/Threat
  - Discrimination
  - Environment
  - Harassment
  - Physical Safety
  - Inappropriate Language
  - Insult/Disrespect
  - Mental Wellbeing
  - Rule/Law Violations

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# Upcoming

## Leveraging Blue's Data Sources for Demographics and Access to MLY

**Trend Widget**

**Norm Comparisons**

**Accessibility**

- WCAG certification
- Multilingual UI

**Copy to Clipboard**

**Sticky filters**

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# Why MLY? ✦

- **Quick:** Understand all feedback quickly

- **Collaborative:** Analyze, discuss, protect (w/ redactions)

- **Open:** Pull data from anywhere

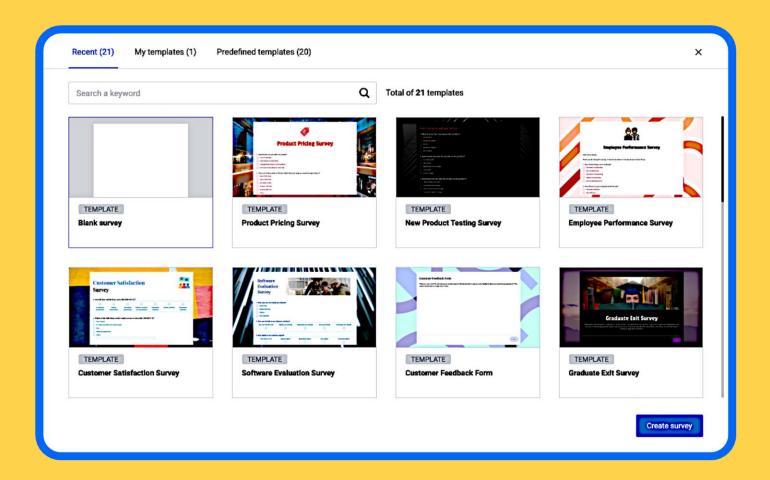- **Integrated:** Leverage MLY subscription in other products

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# BlueX 2.0

**Freeform Editor**
Easy to use, flexible layout, copy-paste

**Data Analytics**
Bar charts, pie charts, heatmaps, tables

**Advanced Logic**
Skip, branching, forking, duplicate, text replace

**Copy Analytics to Clipboard**

**Event based invitations**

**Survey Sharing/Collaboration**

**Approval Process Prior to Publishing**

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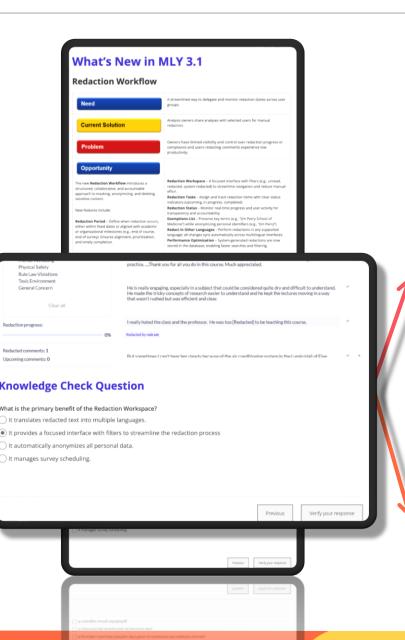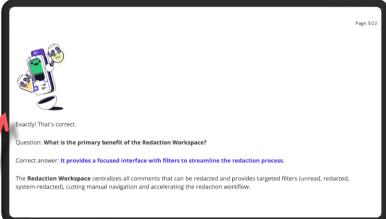
# Use Case
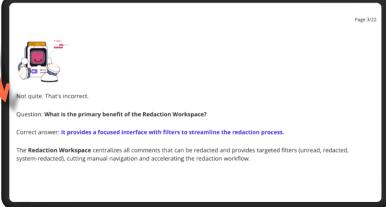
## Tool for learning @ Explorance

Web page, easy layout, quickly verify your knowledge

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# Upcoming

**Integrations with LMS, LXP, workspace communication tools, etc.**

**Respondent Confidentiality Settings**

**Repeatable Recurring Surveys**

**Survey Import**

**Editor 2.0: Embed Analytics Results in Survey**

**MLY AI Powered Analytics**

QS

Reimagine Education Awards

Explorance

SHORTLISTED

Learning Assessment

2025

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**blueX**

# Why BlueX✦

- **Simplified:** Designed for varied survey authors to ask and express

- **Convenient:** Centralized Administration

- **Consistent: Eleminates the need for survey applications with inconsistent experience**

- **IT:** Built for IT convenience (security, data integrations, portals)

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# Blue

## What is Blue?

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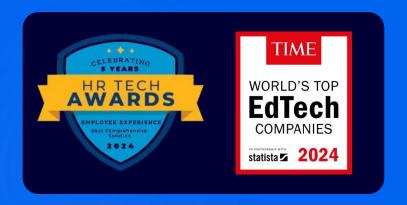
# b blue

# Blue for People Insights at Every Level

## Students

- Module evaluations
- Mid-term surveys
- Student life and experience surveys
- Clerkships

## Employees

- Leadership assessments (360s, multi-rater)
- Employee engagement
- Employee lifecycle

**Blue connects feedback across your entire organization.**

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# Blue 9.3

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# Blue 9.3

## Home
- Widgets
- Progress Widget
- Filters
- Bookmarks
- Acccessibility: Mobile, Desktop, WCAG, Langage Preference
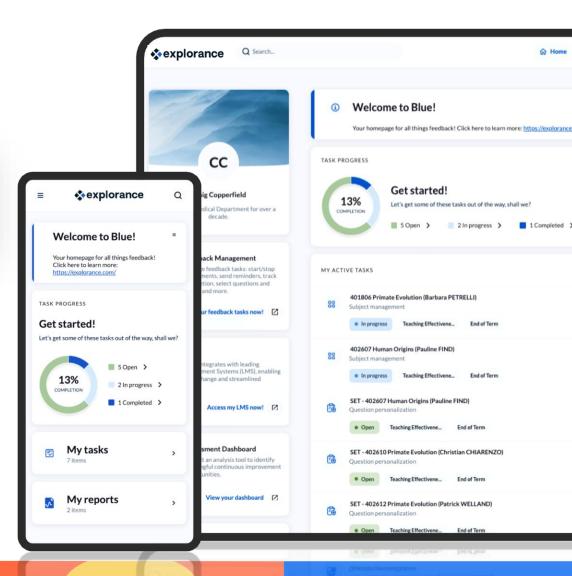
## New Response Rate Channels

## Access As

## Bulk PDF Report Downloads

## Parent Report Logs

Feedback to Insight with MLY

Respondent submits comments

Blue survey database updated

Blue sends qualitative comments to MLY
(manual request or nightly sync)

MLY analyzes comments and
returns analysis to Blue

Blue reports updated with qualitative analysis
(manual request or nightly sync)

Comments updated in Blue
Project Management

John is personable, frank, and encourages collaboration and opinions.

This person is personable, frank, and encourages collaboration and opinions.

Redacted by "LLM"

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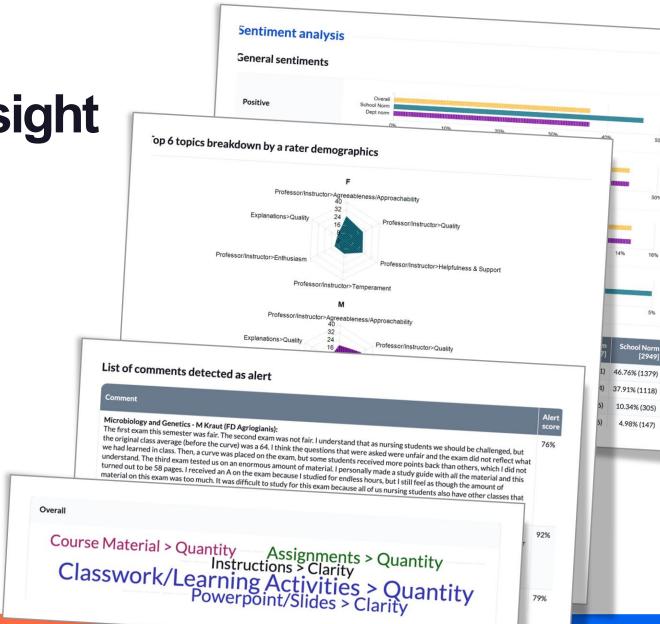
# Unlock New Layers of Insight

## Blue Reports:

- Topics 📝  |  Recommendations 📌
- Sentiments 💗  |  Alerts 🚨
- Frequency analysis: themes, charts & tables
- Cross-tabulation

## MLY App:

- Interactive analysis
- Collaborative tools: Pinned comments, sharing, discussions
- Blue project demographics
- Shared quota

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# More Value Together

**mly** × **blue**

1 survey campaign | 1 analysis
2 ways to share results

## MLY Application

- Feedback focus
- Interactive

**+**

## Blue Reports

- Official document
- Record keeping

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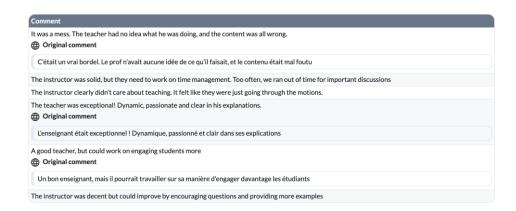
# Speak Every Language. Protect Every Comment.

## Optional MLY Value Add Modules

### 🌐 Multilingual Analysis

- Comprehension of comments
- Display of comments in reports (in English)



### 🛡️ Redaction

- Automatically redact partial comments (keywords, phrases)
- Automatically redact entire comments
- Hide
- Remove
- Manually redact

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mly × blue

# Also in Blue 9.4



**Compact Modern Theme
For PDF reports**



**Home Supports Displaying Tasks
Ahead of the Open Date**

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# Blue 9.5

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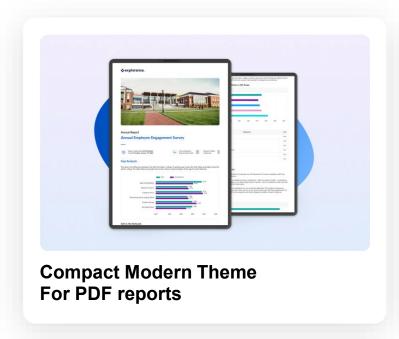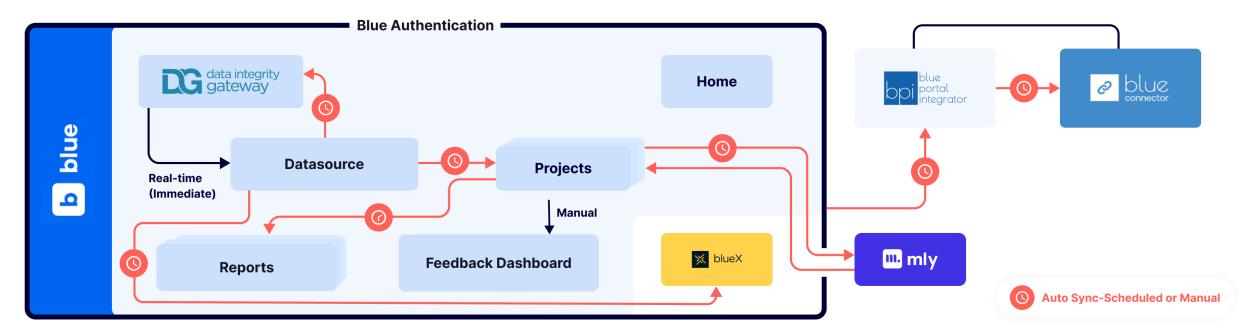
# Connecting BlueX to Blue

Manage users in BlueX



**Blue Authentication**

Home

data integrity gateway

Datasource

Real-time (Immediate)

Projects

Manual

Reports

Feedback Dashboard

blueX

mly

blue portal integrator

blue connector

🕐 Auto Sync-Scheduled or Manual

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# At-A-Glance Insights

## Richer Dashboard Flexibility

Heatmap color customizations

Scatter chart exporting
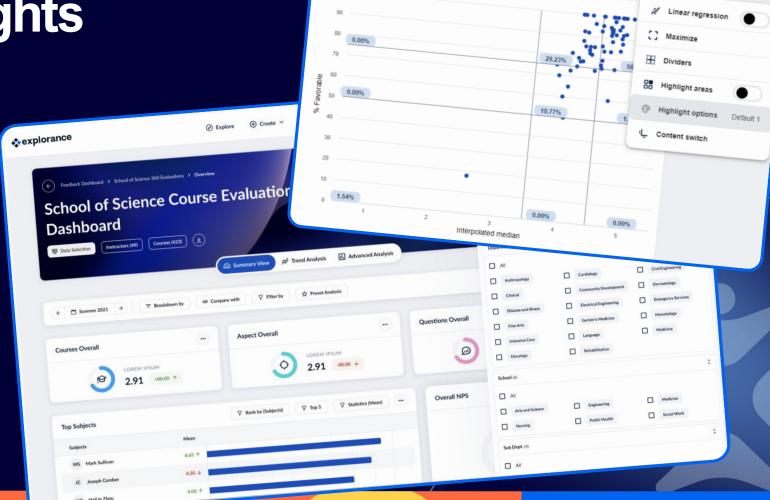
New confidentiality to support smaller evaluations

Ranking widget by respondent demographic

Personal auto-load settings

Statistics side-bar view

Auto-scale charts
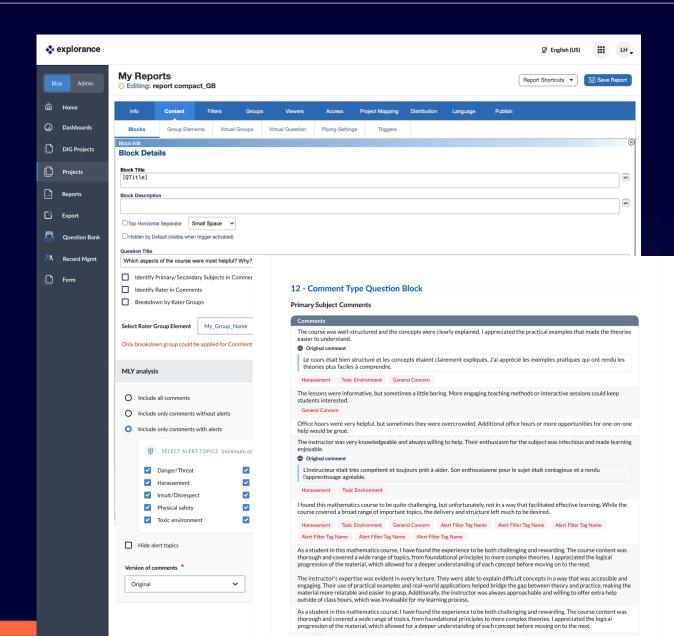
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# Blue 9.6

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# DIG 3.1

**UI/UX Enhancements**

✔ DIG now supports multilingual UI (including RTL, language picker, calendar, and notifications)

✔ Improved UX: Bulk edit for merged/split subjects, and clipboard copy support

✔ Advanced filters and search: inline search in dropdowns, clear shortcut, filter by split/merged

✔ Rules now support UserID validation via RegEx patterns

✔ Enhanced modal behavior and tooltips to guide user actions

✔ Bug fixes improve grid load time and stability

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# Administration

**Enhanced UI/UX**

Report Filters & Triggers Preserved on Copy

Drag and Drop

Apply & Cancel Window

Project Overview
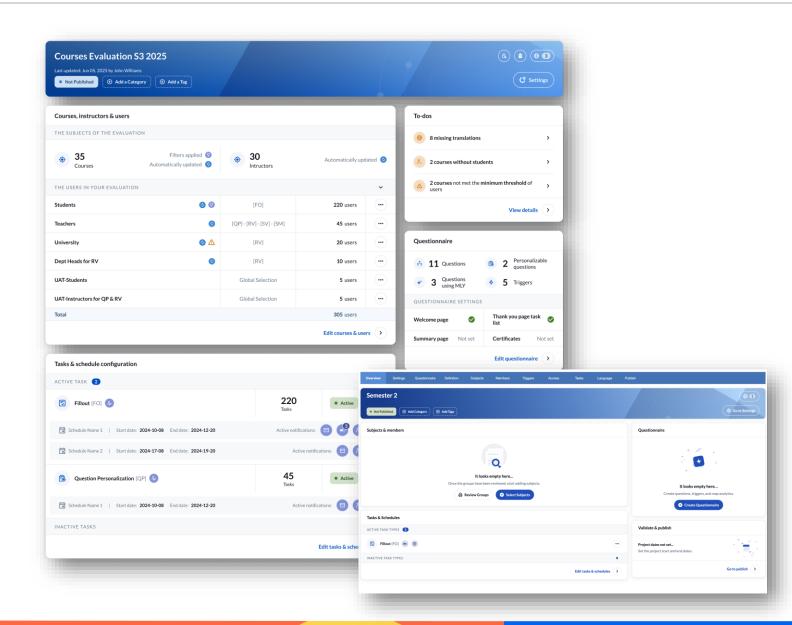
PDF Report Generation Speed

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# Meet Your New Project Overview

- Project setup control center

- Centralized info, fewer clicks, easier to catch warnings

- Understand your setup quickly

- Access more system controls in your projects

- Set up new projects faster

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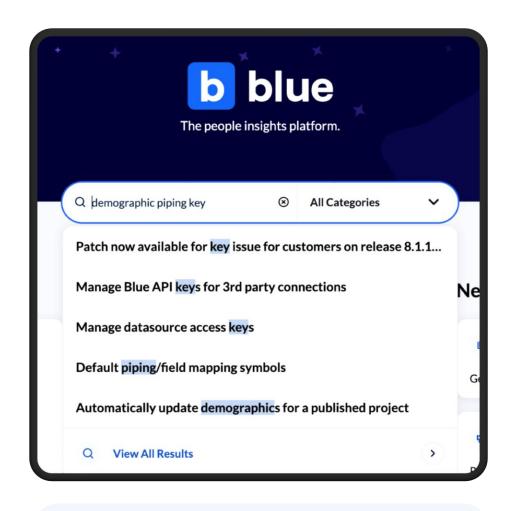
# Instant Answers, Smarter Search

### Online Help
Release Notes

### Recently Added
Predictive Search

### Coming Soon
ExploranceGPT
Explorance Portal



**https://onlinehelp.explorance.com**

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# Upcoming

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# At-A-Glance Insights +MLY

## MLY also coming to Dashboards
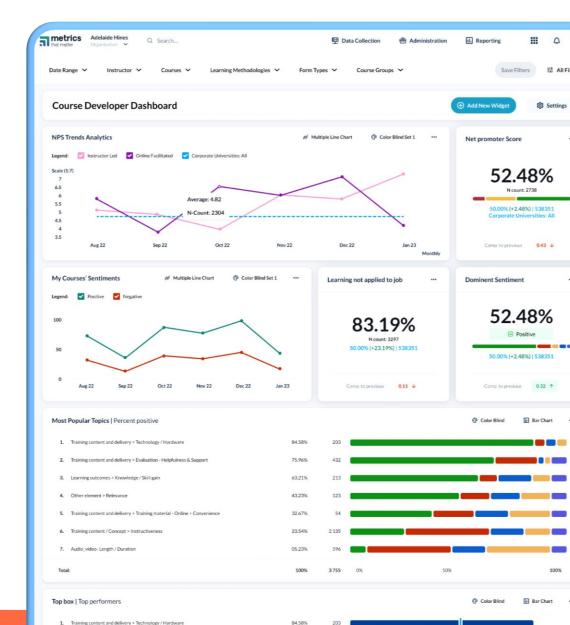
**Mixed method analytics,** link qualitative insights from MLY to quantitative metrics

**Monitor dominant sentiment** for key programs over time

**Identify most popular topics** from across all comments

**Track how sentiment has changed over time** for key programs or topics

**Easily understand what learners are recommending** (Start, Stop, Do more, etc.)

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# blue

# Smarter, Faster Outreach
Blue Home

**2025**

Faster page load (Blue 9.4)

Welcoming external tasks and reports

Export tasks and reports APIs

**2026**
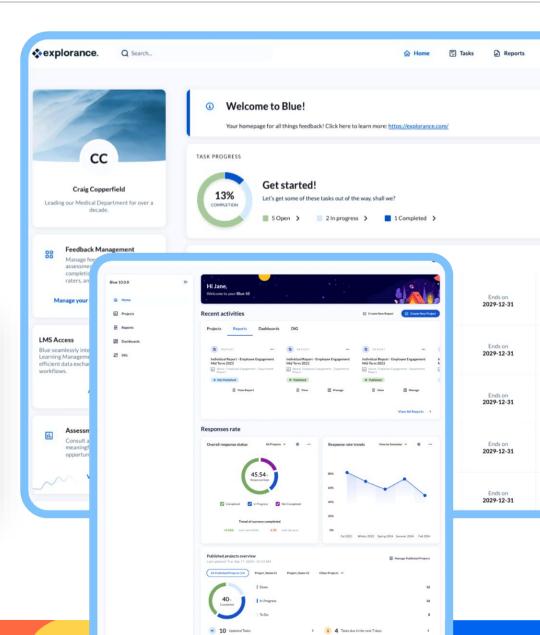
Bringing Home's design language to the LMS/LXP

Welcoming BlueX survey creation

Incorporating dashboard widgets

Customizable messaging by user role

Also: New RESTful response APIs

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# b blue

# From Hundred of Data Points to Key Takeaways

**Long report, lots of data, literacy challenge**

Introducing **Explorance AI Summaries**

• Key Strengths

• Areas for Improvement

• Action Planning

**Explorance AI Summaries for:**

MLY

Blue

MTM

📍 **Introduction / Summary**

Your 360° feedback reflects a well-regarded leadership style with standout **in**
**decision-making.** Areas of improvement include **communication clarity** an
data suggests that you're a supportive and respectful leader with an opportu
presence and influence across levels.

🔵 *Powered by Explorance AI Feedback Insights*

⏱ **SWOT Analysis**

✅ **Strengths**

• Strong interpersonal leadership (4.15)
• Inclusive and empowering decision-making
• Well-received presentations and messaging
  style

🎏 **Opportunities**

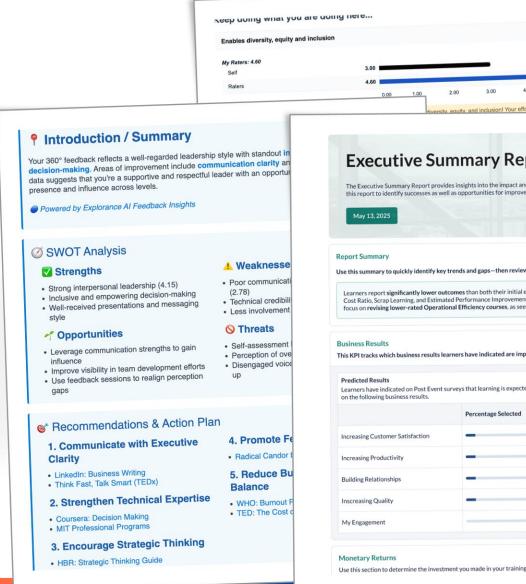• Leverage communication strengths to gain
  influence
• Improve visibility in team development efforts
• Use feedback sessions to realign perception
  gaps

⚠ **Weaknesse**

• Poor communicati
  (2.78)
• Technical credibili
• Less involvement

🚫 **Threats**

• Self-assessment
• Perception of ove
• Disengaged voice
  up

🎯 **Recommendations & Action Plan**

**1. Communicate with Executive**
**Clarity**

• LinkedIn: Business Writing
• Think Fast, Talk Smart (TEDx)

**2. Strengthen Technical Expertise**

• Coursera: Decision Making
• MIT Professional Programs

**3. Encourage Strategic Thinking**

• HBR: Strategic Thinking Guide

**4. Promote Fe**

• Radical Candor

**5. Reduce Bu**
**Balance**

• WHO: Burnout
• TED: The Cost

Keep doing what you are doing here...

**Enables diversity, equity and inclusion**

*My Raters: 4.60*

Self                                    3.00
Raters                                  4.60

                    0.00   1.00   2.00   3.00   4.

diversity, equity, and inclusion! Your eff

# Executive Summary Rep

The Executive Summary Report provides insights into the impact an
this report to identify successes as well as opportunities for improve

May 13, 2025

**Report Summary**

Use this summary to quickly identify key trends and gaps—then review

Learners report **significantly lower outcomes** than both their initial e
Cost Ratio, Scrap Learning, and Estimated Performance Improvement
focus on **revising lower-rated Operational Efficiency courses,** as seen

**Business Results**

This KPI tracks which business results learners have indicated are impa

**Predicted Results**
Learners have indicated on Post Event surveys that learning is expecte
on the following business results.

| | Percentage Selected |
|---|---|
| Increasing Customer Satisfaction | |
| Increasing Productivity | |
| Building Relationships | |
| Inscreasing Quality | |
| My Engagement | |

**Monetary Returns**

Use this section to determine the investment you made in your training

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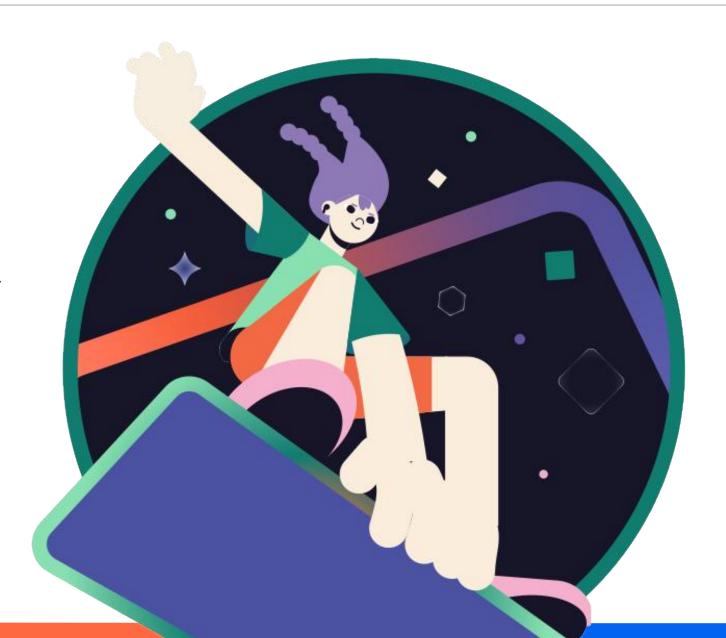**explorance** summit

# mtm

# Why MTM? ✦

Metrics That Matter is the best way to determine if learning is actually being applied to the job and if not, what's getting in the way of application and performance.

# Your Users

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# Built for Global Users

Accessibility

Multilingual Support

Data Definitions

## b blue

- **Accessibility WCAG 2.1 -> 2.2 AA**
- **New language packs**

## blueX

- **Accessibility WCAG 2.1 -> 2.2 AA**
- **Multilingual surveys**
- **Blue data definition integration**

## mtm

- **Accessibility WCAG 2.1 -> WCAG 2.2 AA**
- **Multilingual support added to scheduled emails, MLY analysis for non-English comments**

## mly

- **WCAG 2.2 AA**
- **New languages**
- **Blue data definition integration**

# Intelligent Insights

2025
Prog

## mly AI

**MLY for Higher Ed**

**MLY for the Worforce**

**Explorance GPT**

**MLY analysis summaries**

**MLY redactions**

**MLY multilingual analysis**

Score alert

No filter

4 Alerts

8 Nothing to signal

**MLY categorized alerts**

**MLY in MTM, Blue, Dashboard, BlueX**

# Highlights

## blueX

**Approvals**

Survey list > Satisfaction Survey (DRAFT)

Satisfaction Survey
Tell us about your product/service experience!

**Freeform editor**

**Analytics**

# Highlights ctn'd

anc

## blue

**Connected feedback platform**

**Dashboards**

For **blue** admins

**World of ideas**

**Project Overview**

Teaching Effectiveness

**X2 faster report generation**

**Filters saved on report copy**

Course Overall

**DIG 3.1**

# Users

Global feedback culture

**Home**

**Accessibility**

Course Feedback - Cognitive Psychology (PSYCH 120A)

**Multilingual support**

**Summarized reports**

**Experience integrations with LMS/LXPs**

**Data integrations for central administration**

Course Evaluation Dashboard for Instructor

Online Help

**Predictive search**

**Explorance Portal**

blue

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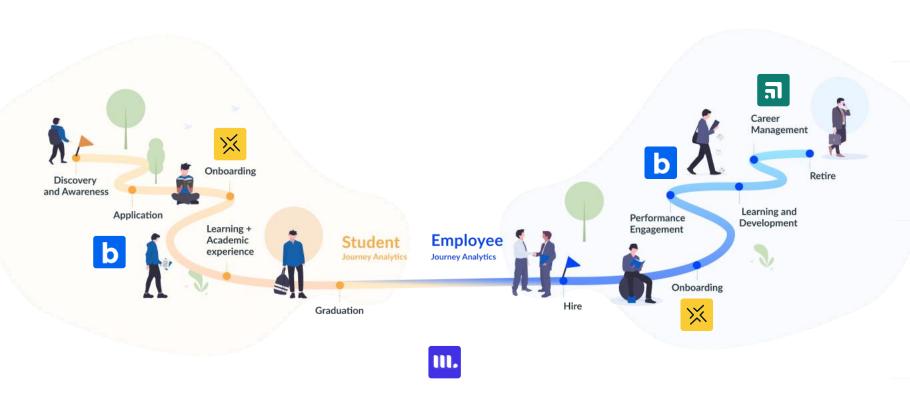
# Thank you

Let's Shape What's Next
Together

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**blue**

Automate the collection, analysis, and distribution of your feedback insights.

**mtm**

Make data-driven decisions that directly impact business outcomes.

**mly**

Use purpose-built AI to understand sentiment and turn feedback into insights.

**blueX**

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